

PageVester

{ for  Appexchange™ }

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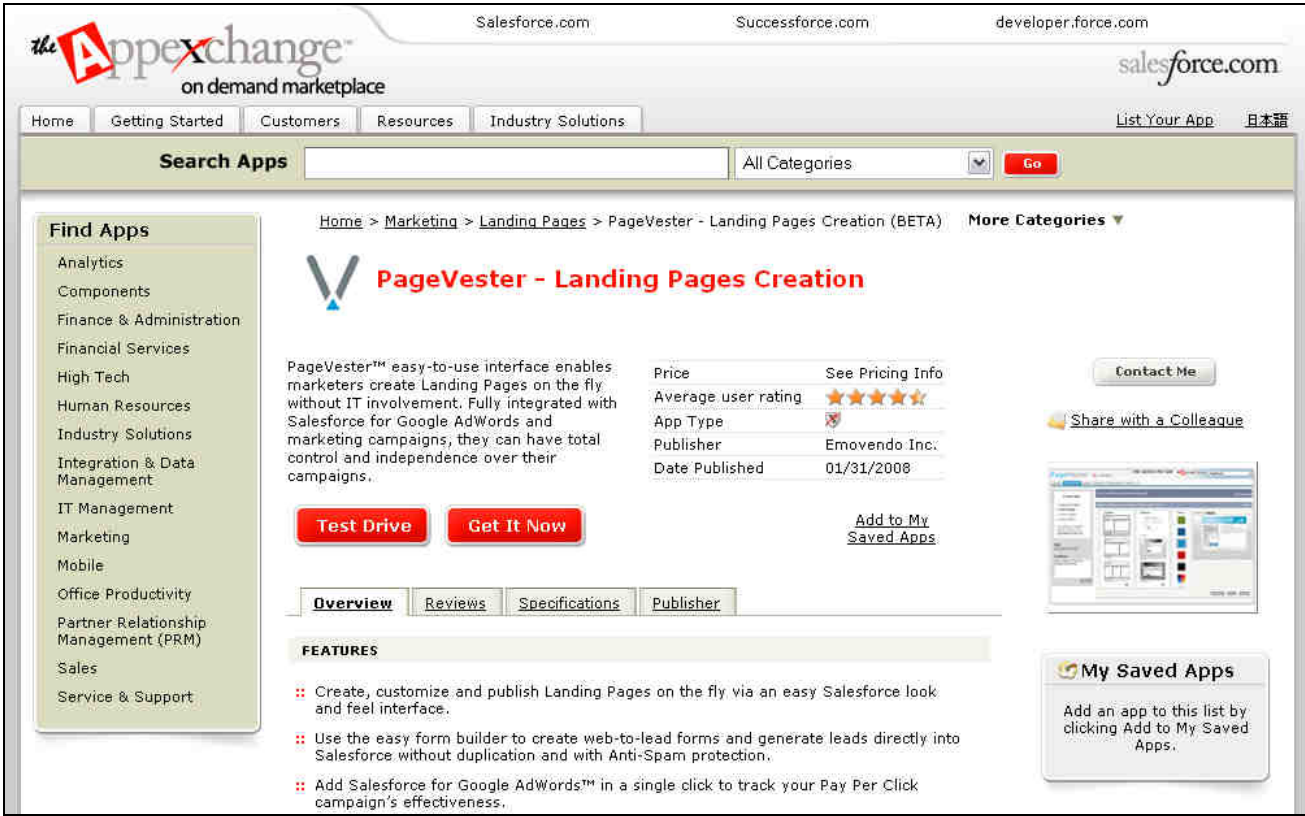
Welcome and thank you for your interest in PageVester for AppExchange. This installation guide will walk you through all the steps involved in the installation process of PageVester.

PageVester is landing pages solution that lets marketers create, customize and publish Landing Pages on the fly without IT involvement. Fully integrated with Salesforce for Google AdWords and marketing campaigns, marketers can have total control and independence over their campaigns.

Simply follow the steps below install PageVester in your salesforce.com account.

1. VISIT THE APPEXCHANGE AND CLICK ON “GET IT NOW”

- Go to the PageVester listing on the salesforce.com’s AppExchange https://www.salesforce.com/appexchange/detail_overview.jsp?NavCode_c=&id=a03300000041J1nAAE
- Click the “Get It Now” button



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- Provide your information and click submit

The screenshot shows the registration form for PageVester on the AppExchange marketplace. The form includes fields for First Name, Last Name, Job Title, Phone Number, E-mail, Company, City, State/Province, Zip/Postal Code, and Country. A 'Submit' button is located at the bottom of the form. Below the form, there is a disclaimer: '*By clicking above, you agree to share your contact information with the AppExchange partner named on this page. [Privacy Statement](#)'. At the very bottom, there are links for '1-888-NO-SOFTWARE | Home | Privacy Statement | Terms of Use'.

- Enter your Salesforce Username, Password and whether you're a Salesforce Administrator, Salesforce User or 30 Day Trial User. When finished, click on Continue.

The screenshot shows the login screen for PageVester on the AppExchange marketplace. It prompts the user to log in to Salesforce. There are input fields for 'User Name' and 'Password'. A dropdown menu for 'I am a:' lists 'Salesforce Administrator', 'Salesforce User', and 'Free 30-Day Trial User'. A link 'Don't have a Salesforce username or password?' is provided. A 'Please note' section states: 'Only Salesforce administrators or 30-day free trial users can install AppExchange applications. Otherwise, you can: - Sign up for a free 30-day trial account - Contact your Administrator - Test drive the application'. At the bottom, there are links for '1-888-NO-SOFTWARE | Home | Privacy Statement | Terms of Use'.

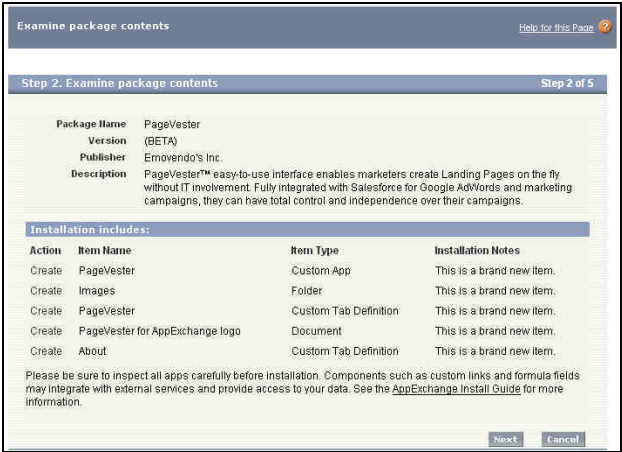
- Designate if you would like to install the app in your Production (including Developer Edition), or if applicable, in to your Sandbox. Once you've read through salesforce.com's Term of Salesforce, click on continue.

The screenshot shows the installation options and terms screen for PageVester on the AppExchange marketplace. It asks 'Where would you like to install the trial?' with radio buttons for 'Production (includes Developer Edition)' and 'Test (for Sandbox only)'. Below this is a section titled 'Please read and accept the Terms & Conditions' with a small text block containing legal disclaimers. At the bottom, there is a checkbox 'I have read and agree to the terms and conditions, and agree to share my contact information with the AppExchange partner named on this page.' and a 'Continue' button. At the very bottom, there are links for '1-888-NO-SOFTWARE | Home | Privacy Statement | Terms of Use'.

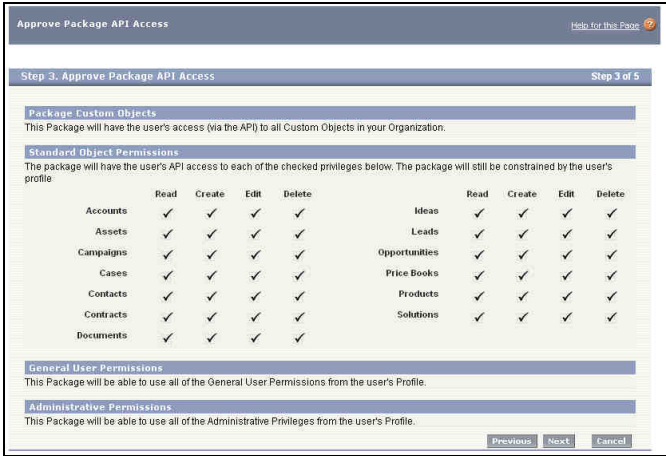
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2. REVIEW PACKAGE COMPONENTS, SET SECURITY LEVELS & INSTALL!

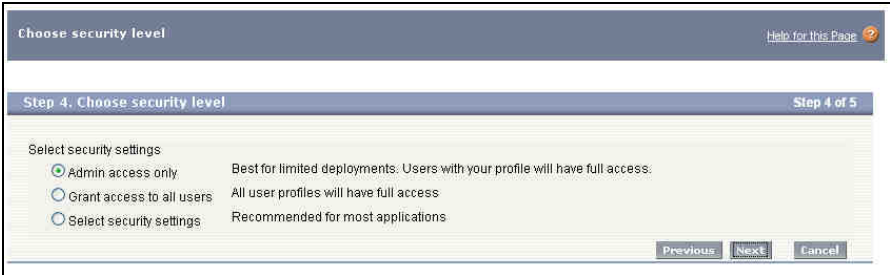
- Before installing you will have the option to review all the components of PageVester for AppExchange. Click next to continue.



- The PageVester for AppExchange requires access to salesforce.com's objects through the API. Please review and approve the required access by clicking next.



- Choose security levels to determine which user profiles can access PageVester for AppExchange. Click next to continue.

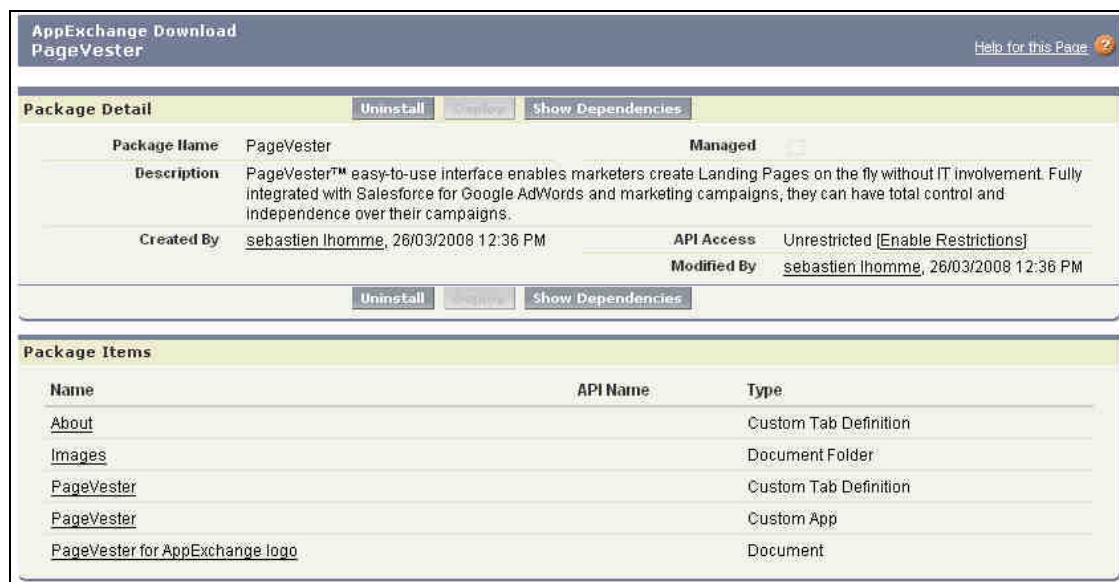


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- Now you're ready to install the application! Just click the "Install" button and PageVester for AppExchange will be added in your salesforce.com account.



- You have now completed the installation of PageVester for AppExchange and you will see a summary screen that displays the application details.



- "PageVester" now appears in the AppExchange drop-down menu in the upper right-hand corner of your salesforce.com account. Select it to start using the application.

